

Indian Summer Evening - 2017
(30.06.2017)

> Expenses				
Number of guests - 300 Excluding Free Tickets				
		Estimated	Actual	
Total Expenses		€ 11.104,00	€ -	
Site	Estimated	Actual	Refreshments	Estimated Actual
Room and hall fees	€ 1.400,00		Food (artist)	€ 300,00
Site staff (Security)	€ 600,00		Drinks	€ 200,00
Equipment	€ 1.000,00		Linens/Plates (For Organizers)	€ 25,00
Tables and chairs	€ 200,00		Total	€ 525,00 € -
Total	€ 3.200,00			
Decorations	Estimated	Actual	Program	Estimated Actual
Flowers	€ 80,00		Performers (150 eur each)	€ 1.500,00
Candles	€ -		Speakers	
Lighting(Flood Lights)	€ 250,00		Travel + Accomodation (Mrs. Janani + Mrs. Mallick)	€ 150,00
Balloons	€ 50,00		GEMA Fees	€ 200,00
Paper supplies	€ 80,00		Other (Technical req. from artist)	€ 1.000,00
Total	€ 460,00		Total	€ 2.850,00 € -
Publicity	Estimated	Actual	Prizes	Estimated Actual
Graphics work(Designer)	€ 150,00		Ribbons/Plaques/Trophies	€ 50,00
Photocopying/Printing(Uni)	€ 100,00		Gifts	€ 150,00
Marketing (Outside uni,Outsource)kept extra	€ 400,00		Total	€ 200,00 € -
Marketing outside - mekka events (60-bars/cl)	€ 600,00			
Eintrittsbänder (250nos.)	€ 100,00			
Artists ID Cards (10nos.)	€ 29,00			
Organizer ID Cards (10nos.)	€ 29,00			
Voulnteer ID Cards (30nos.)	€ 41,00			
Paid Facebook marketing	€ 150,00			
Tickets	€ 80,00			
A0 Placards (100)	€ 165,00			
Flyers DIN A7 lang(5000-7000)	€ 150,00			
Banners(PVC)	€ 100,00			
Free Tickets(100 @10 eur each) (4(Large_b)+20(medium_B)+	€ 1.000,00			
Free Food items with tickets (Purchased From stalls at 3 eur/	€ 750,00			
Total	€ 3.844,00			
Miscellaneous	Estimated	Actual		
Telephone				
Transportation				
Stationery supplies	€ 25,00			
Total	€ 25,00	€ -		

> Income

	Estimated		Actual	
Total Income	€	11.360,00	€	700,00

Admissions				
Estimated	Actual		Estimated	Actual
100		Students @	€ 7,00	€ 700,00
40		Members Early Bird @	€ 3,00	€ 120,00
5		Members Late @	€ 7,00	€ 35,00
50		Non Members Early Bird @	€ 8,00	€ 400,00
50		Non Members Late @	€ 10,00	€ 500,00
5		Students Group (5) @	€ 25,00	€ 125,00
50		Last day - Everyone @	€ 10,00	€ 500,00
300		Total Expected	€ 2.380,00	€ -

Ads				
Estimated	Actual		Estimated	Actual
1			€ -	€ -
2			€ -	€ -
5			€ -	€ -
			€ -	€ -

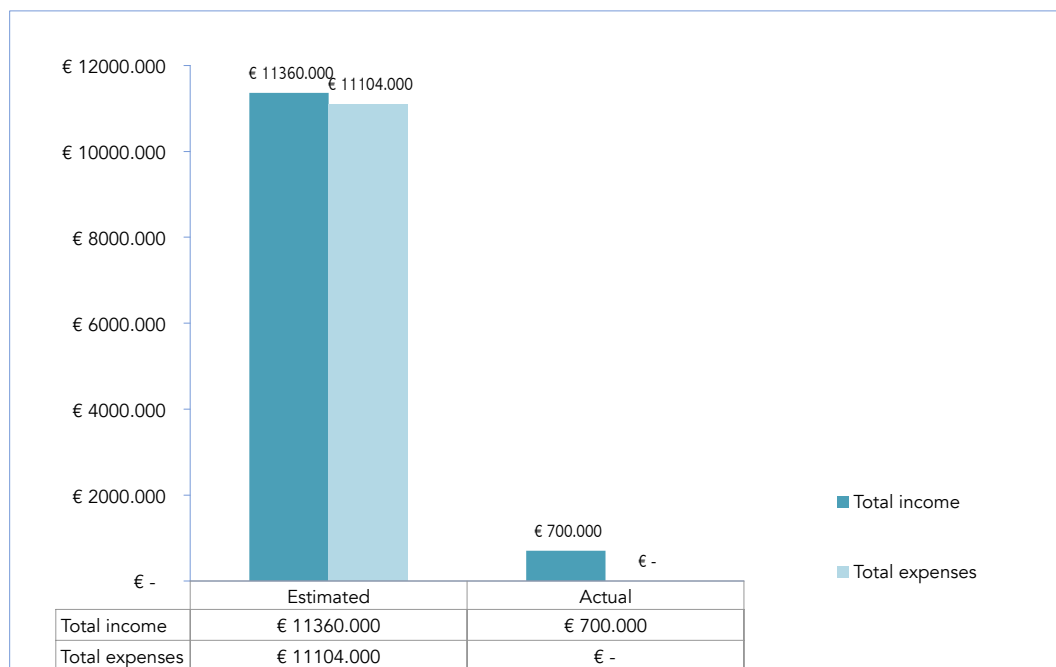
Exhibitors/vendors				
Estimated	Actual		Estimated	Actual
2		Large booths @	€ 150,00	€ 300,00
10		Med. booths @	€ 70,00	€ 700,00
2		(Only Drinks/Game) Small booths @	€ 40,00	€ 80,00
			€ -	€ -
			€ -	€ -
			€ -	€ -
			€ 1.080,00	€ -

Sponsors				
Estimated	Actual		Estimated	Actual
€ 2.000,00		STURA,OvGU (Before event)	€ 1,00	€ 2.000,00
€ 500,00	€ 300,00	AOK (Before event)	€ 1,00	€ 500,00
€ 1.500,00		Studentenwerk	€ 1,00	€ 1.500,00
€ 500,00	€ 250,00	Stadsparkasse	€ 1,00	€ 500,00
€ 500,00		Za-Media(Manheim)	€ 1,00	€ 500,00
€ 1.500,00	€ 150,00	Farafin,OvGU	€ 1,00	€ 1.500,00
€ 1.000,00		FARAMED	€ 1,00	€ 1.000,00
€ 200,00		FARAFVST	€ 1,00	€ 200,00
€ 200,00		FARAWIWI	€ 1,00	€ 200,00
			€ 7.900,00	€ 700,00

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> Profit - Loss Summary

		Estimated		Actual
Total income	€	11.360,00	€	700,00
Total expenses	€	11.104,00	€	-
Total profit (or loss)	€	256,00	€	700,00



Notes: