

Indian Night

UTSAV 2017

Date and Venu

On 13th january 2017

At festungmark , Hohepfortewall 1, 39104
Magdeburg.

- Indian night
- What we do
- How we internationally relate
- How we promote
- What we do in the event
- food#

Indian night

- Country night in cooperation with ikus
- Show case Indian tradition and culture

Decorating

Entertaining

Dinner

Decoration

- Create the feel of India in Germany









Entertainment

- Flash mob as invitation before the event



Entertainment

- Dances
 - Traditional – bollywood-western.
- Music
 - Bollywood ,
 - Indo deutsche
- Skit
- DJ

Food

- Planned for 1000 people

Menu

1. welcome drink
2. Starter
3. Rice
4. Sweet
5. curry

Welcome drink

- Mango lassi



Starter

- Mirchi bajji



Rice

- Jeera rice



sweet

- Laddu and other



curry

- Vegetarian
Daal thadka



Chana masala



curry

- Non veg
- Chicken curry



Promotion of event

- Flash mob,
- Poster printings
- Face book
- Personal invitations to faculties
- Through media

Promotion of sponsors

- With their permission
- On posters
- In website
- On t shirts
- Stand poster display on the event

Agenda

- Last year 900+ people attended the event
- This year spreading the radii of promotion through all medias
- Expecting 1000+
- Inviting university directors and professors
- Chief guest from Indian embassy Germany.
- Various business people in Germany

Event Agenda

- Event starts at 17:30

17:30-18:30 -lightning deepa(Indian candle)

And speeches

18:30-20:30 –Entertainment.

20:30-21:15- Dinner

21:15-21:30—Mashup

from 21:30-- DJ

Revenue and Expenditure

A	B	C	D	E	F	G
Expenditure				Income		
Hall				ikus		250
festungmark	740			kkh insurance(conformed)		840
technition	100			stura(expecting)		1500
security	300					
food				fara fin(expecting)		200
dishes made				private income		1000
for plate 1.2euros				(hochschule ikus)		
for 1000 people	1200			(studentenwerk)		
				(saira's industries)		
t shirts for publicity	300			(international office)		
				(alumini) and others		
camera photogrphy	150			(embassy)		
glasses plates	200					
travelling +live streaming	300					
spekers and gifts	200					
decoration	300					
total	3790			total		3790

Revenue and Expenditure

- The below balance sheet of expenditures calculated were based on previous year and quotations of few this time.
- If there is any change or additional expenditures added will let you know.

Thank you

