

Indisches Lichter Fest (Diwali) 2018- Income

					Estimated	Actual
Total Income					€ 10.602,00	€ -
Admissions						
Estimated	Actual	Ticket Category	Price per ticket		Estimated	Actual
130		Member	€ 5,00	€	650,00	€ -
60		Student	€ 10,00	€	600,00	€ -
26		Student Group (5)	€ 42,00	€	1.092,00	€ -
40		Early Bird	€ 12,00	€	480,00	€ -
30		Normal	€ 15,00	€	450,00	€ -
10		On The Spot	€ 18,00	€	180,00	€ -
400		Total Expected		€	3.452,00	€ -
Ads						
Estimated	Actual				Estimated	Actual
1			€ -			€ -
2			€ -			€ -
5			€ -			€ -
Exhibitors/vendors						
Estimated	Actual	Booth Type	Cost per Booth		Estimated	Actual
0		Large booths @	€ 150,00	€		-
0		Med. booths @	€ 70,00	€		-
1		Small booths @	€ -	€		-
Sponsors						
Estimated	Actual				Estimated	Actual
			€ -	€		-
€ 3.000,00		STURA-ÖV&U	€ 1,00	€	3.000,00	
€ 500,00		AOK	€ 1,00	€	500,00	
€ 250,00		Studentenwerk	€ 1,00	€	250,00	
€ 250,00		Stadsparkasse	€ 1,00	€	250,00	
€ 2.500,00		Embassy Of India	€ 1,00	€	2.500,00	
€ 150,00		Farafin Öv&U	€ 1,00	€	150,00	
€ 100,00		PARAMED	€ 1,00	€	100,00	
€ 200,00		FARAFVST	€ 1,00	€	200,00	
€ 200,00		FARAWWI	€ 1,00	€	200,00	
				€	7.150,00	€ -

Indische Lichte Fest(Diwali) 2018 -Expenses

Number of guests - 400

Excluding Free
Tickets

Estimated Actual

Total Expenses € 10,602.00 € -

Site	Estimated	Actual
Room and hall fees	€ 2,614.00	
Site staff (Security)	€ 450.00	
Equipment(Warm plates) + others	€ 100.00	
Tables and chairs + Decoration	€ 200.00	
Total (- %mwst)	€ 3,364.00	€ -

Refreshments	Estimated	Actual
Food	€ 2,800.00	
Drinks	€ 200.00	
Linens/Plates (For Organizers) - Eco Plates	€ 130.00	
Hand Gloves/Tissues	€ 33.00	
Total	€ 3,163.00	€ -

Decorations	Estimated	Actual
Flowers	€ 80.00	
Candles	€ -	
Lighting(Flood Lights)	€ 250.00	
Balloons	€ 50.00	
Paper supplies	€ 90.00	
Total	€ 470.00	€ -

Program	Estimated	Actual
Performers (Shebana Devi)	€ 200.00	
DJ Cost	€ 100.00	
Amaris BollyWood	€ 350.00	
GEMA Fees	€ 200.00	
Other (Technical req. from artist)	€ 250.00	
Total	€ 1,100.00	€ -

Publicity	Estimated	Actual
Graphics work(Designer)	€ 150.00	
Photocopying/Printing(Uni)	€ 250.00	
Marketing (Outside uni, Outsourc)(kept extra)	€ 500.00	
Marketing outside - mekka events (60-bars/clubs/rest)	€ 500.00	
Eintrittsbänder (400nos.)	€ 35.00	
Artists ID Cards (10nos.)	€ 10.00	
Organizer ID Cards (10nos.)	€ 10.00	
Volunteer ID Cards (30nos.)	€ 20.00	
Paid Facebook marketing	€ 200.00	
Tickets	€ 100.00	
A0 Placards (100)	€ -	
Flyers DIN A7 lang (5000-7000)	€ 155.00	
Banners(PVC - 1)	€ 150.00	
Photo Booth	€ 200.00	
Total	€ 2,280.00	€ -

Prizes	Estimated	Actual
Ribbons/Plaques/Trophies	€ 50.00	€ -
Gifts	€ 150.00	€ -
Total	€ 200.00	€ -

Breakup of AMO Bill		
Room and hall fees	€ 1,904.00	
Personnel		
Decoration		
Technik	€ 710.00	
Total (- % mwst)		
with % mwst.		

Indische Lichter Fest (Diwali) -2018

Profit - Loss Summary				
		Estimated		Actual
Total income	€	10,602.00	€	-
Total expenses	€	10,602.00	€	-
Total profit (or loss)	€	0.00	€	-



